



## MEMBERSHIP APPLICATION / INFORMATION

**Business Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

(City) \_\_\_\_\_ (State) \_\_\_\_\_ ZIP \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

(If different)

(City) \_\_\_\_\_ (State) \_\_\_\_\_ ZIP \_\_\_\_\_

**Business Owner(s) Name(s):** \_\_\_\_\_

**Business Phone(s):** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Home Phone:** (for SMBA use only): \_\_\_\_\_ **Mobile:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

(\*You will receive notice of membership meetings, receive minutes, agendas and all correspondence, etc. by **email**)

**Business web page address:** <http://www.> \_\_\_\_\_

Would you like a business page on the SMBA website? (\$240 annually) [ ] Yes; [ ] No

Please email us a photograph of your business, if you'd like to include one on your mini-page on the SMBA website. (Links from the SMBA page **require** a reciprocal link back to the SMBA page)

**SMBA web page description of your business.** – 25 words or less. Use back of application, if necessary.

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### SMBA ANNUAL MEMBERSHIP DUES

PLEASE CHECK APPROPRIATE MEMBERSHIP

\_\_\_\_\_ **Regular** - Businesses located on the St. Michaels-Tilghman (Bay Hundred) peninsula (MD Rt. 33), the area within the boundary established by Rt. 33 and the Easton town limit to the East, and the tip of Tilghman Island to the West and South.

**\$250** for 1st business entity.

\_\_\_\_\_ **Corporate** – Establishments outside the St. Michaels/Bay Hundred area that conduct business with SMBA members and other businesses in the region. Expected to provide corporate support for community events. **\$150** for 1<sup>st</sup> business..

\_\_\_\_\_ **Auxiliary** – Churches and other not for profit, community organizations. **\$25** nominal fee.

\_\_\_\_\_ **Additional** – Additional business(es) not located at the same address as first Member business. **\$125** each additional business owned by an existing SMBA member.

*Dues are billed annually at the end of the calendar year and are pro-rated throughout the year for new members.*

St. Michaels Business Association, Inc. P O Box 1221, St. Michaels 21663  
Phone 410 745 0411 Fax 410 745 0412  
[smbamd@gmail.com](mailto:smbamd@gmail.com) [www.stmichaelsmd.org](http://www.stmichaelsmd.org)

## BENEFITS OF SMBA MEMBERSHIP:

- Be represented by an office manager who answers inquiries about our businesses and assists tourists with timely information.
- Participate directly in presenting St. Michaels to the world via the internet, a toll-free 800 number and advertising opportunities in major publications.
- Promote your business via the popular St. Michaels colorful Visitor's Guide.
- Promote your business among the business owners in the Town and in the region in a genuine business-to-business relationship.
- Promote your business via brochures/rack cards in our Information Booth, our headquarters office on East Chew Avenue and through our distribution network including AAA offices in 6 surrounding states.
- Place your "support" ad in SMBA promotional materials and in other worthy community projects (Food & Wine Festival, Fall Into St. Michaels, Midnight Madness, etc.)
- Participate in our SMBA web page - - - with a direct link back to your site. Our website averages 30,000 unique visitor hits a month – the highest this season being 41,000.
- Effectively input to the Talbot County Tourism Board, The Talbot County Chamber of Commerce and the Maryland Tourism Board.
- Participate via SMBA in the town government and community affairs.
- Network with knowledgeable folks from around the area, individually, and at scheduled social functions.
- Get to "know the answers"; because when you are "in the know", you actually promote you and your business. It is inextricably linked to the SMBA networking opportunity.
- Become part of our effective marketing campaigns.
- Participate in our e-mail exchanges for timely information about our activities and business opportunities.
- Use our webervations room availability system: easily locate another SMBA-member vacancy for guests you cannot accommodate. Market your availability to the general public.

## SMBA ETHICS GUIDELINES

St. Michaels Business Association will conduct its business fairly, impartially, in an ethical and proper manner, and in full compliance with all laws and regulations. In conducting its business, integrity must underlie all member company relationships, including those with customers and our community. The highest standards of ethical business conduct are required of member companies. Members will not engage in conduct or activity that may raise questions as to the Association's honesty or reputation or otherwise cause embarrassment to the Association.

# GOVERNANCE OF THE ST. MICHAELS BUSINESS ASSOCIATION

## M E M B E R S

### **PRESIDENT**

**CAROL PARLETT  
KEY LIME CAFÉ**

### **VICE PRESIDENT**

**ROSEMARY FASOLO  
PIXEL, PRINT &  
POST**

### **SECRETARY**

**ILENE MORGAN  
CHESAPEAKE BAY  
OUTFITTERS**

### **TREASURER**

**SPENCER STOVALL  
HIGGINS & SPENCER**

### **IMMEDIATE PAST PRESIDENT**

**DREW LANDIS  
HARBOR SHUTTLE**

**Administrative Assistant: Gail Donoway**